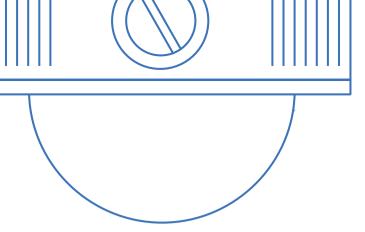
Comprehensive surveillance solutions to keep your company's long-term success in sight





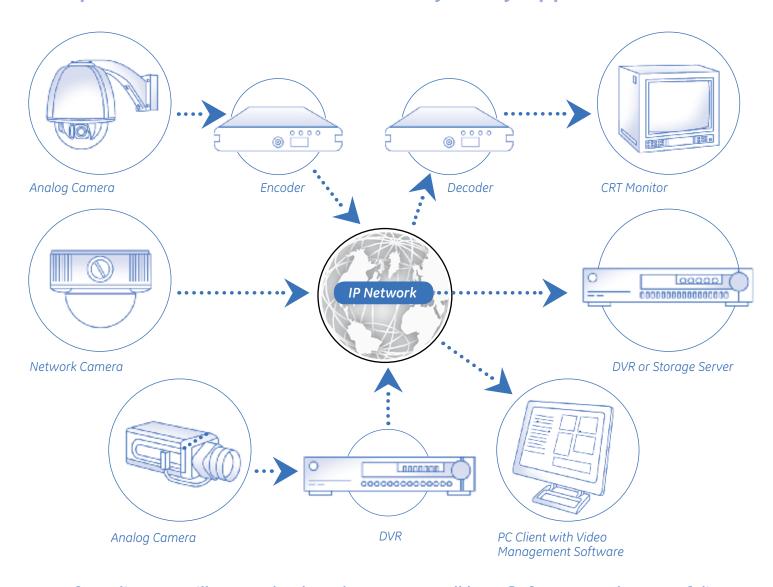
# A commitment to protect people, property and your company's future

Achieving the optimum level of security in today's increasingly complex environment is a real and ever-present challenge. Security obligations are growing while operational budgets are shrinking. Perhaps most critical, video surveillance systems are reaching maturity. New technology is increasing capabilities and driving a new standard of security. Risks and potential threats must be addressed with more than cameras—they require a system that is complete and integrated.

GE Security can help you meet the many challenges you face with solutions designed to protect all aspects of your business. GE systems integrate cameras, DVRs, software and more to provide comprehensive security that is easy to use and manage. We're committed to helping you secure your organization and finding new, cost-effective ways to scale and upgrade equipment as your needs change. Whether you're securing a single store or multiple locations around the globe, GE products and expertise are there for you.

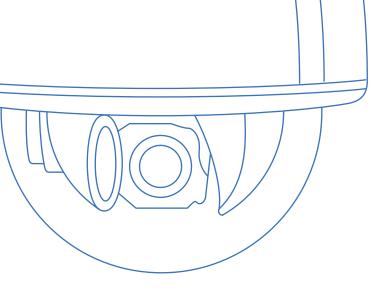
- Conventional and network cameras
- Digital and hybrid recorders
- Video management software
- IP-based networking and transmission devices
- Mobile and intelligent video
- System control
- Switchers
- Monitors and accessories

### Complete video solutions for virtually every application need



From front-line surveillance to back-end storage, you'll benefit from a product portfolio that's as wide and deep as GE Security.





## Reliable security that's a perfect fit.

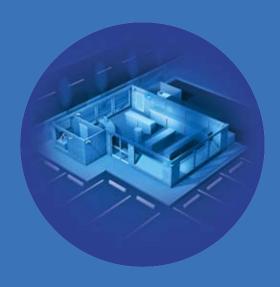
While security concerns and priorities vary from company to company, the one constant is protecting people, property and assets. GE Security provides effective solutions regardless of the size and scope of your organization. Whether you're looking to migrate from analog to digital products, gain remote access and control or better manage input from numerous sources, we've got a complete video solution to meet virtually every application need.



In 2008 GE Security was named the North American Video Surveillance Solutions Company of the Year by Frost & Sullivan. The award is given annually to the company that demonstrates unparalleled excellence within its industry through leadership, management, products and service.



## Solutions for any size business.



#### STAND-ALONE ENVIRONMENT

Our entry-level video surveillance systems provide an easy means for modern and robust security monitoring. Well-suited for small business owners with moderate application needs, these systems offer the entry-level market a value option that's a perfect fit. Functionality remains robust with single-point management, multiple-location live viewing and scalability, so devices can be easily added as customers' needs grow.



#### COMMERCIAL, MULTI-BUILDING, CAMPUS ENVIRONMENT

Finding the appropriate level of security for mid-level applications can be particularly challenging. Mid-sized companies are too often faced with the contradictory financial pressures that must be balanced. They need to grow and to increase their security; but their budgets are limited and spread thin. By offering competitively priced products designed to integrate, while providing robust function to get the maximum performance from each component, GE Security helps mid-sized businesses stay within budget constraints without compromising their security needs.



#### GEOGRAPHICALLY DISTRIBUTED ENVIRONMENT

As a security scope grows increasingly large, so does the potential vulnerability. Therefore, monitoring and maintaining hundreds or thousands of cameras is mission critical. GE meets the demands of enterprise-level video security with a comprehensive line of hardware and software that allows you to monitor vital areas in real time. Our enterprise solutions tie remote sites together through distributed IP architecture for complete security.

# Engineered for unmatched performance. Designed to exceed expectations.



#### **IP Cameras**

GE Security IP cameras represent a family of sophisticated fixed and PTZ video products to meet every application need. Combining MPEG-4 compression with DSP technology, the CamPlus™ IP camera delivers the perfect balance of image quality, file size and transfer speed. Our Megapixel cameras incorporate high resolution and wide-angle viewing to deliver images over the network. And the Legend™ IP PTZ camera's exclusive SilkTrak<sup>™</sup> direct drive means smooth precision when you need it most.



#### Pan/Tilt/Zoom Cameras

PTZ cameras, like the popular CyberDome™ II, give you tremendous flexibility in camera placement and control of your surveillance environment. GE Security's PTZ systems come in a variety of styles and functionalities with several resolution and application configurations to meet every application type. You can also choose from a wide variety of accessories and options, including time-schedule operations and email notification of alarms.



Designed for remarkable performance in low- and high-contrast lighting, GE analog cameras provide superior and affordable video quality. Fixed dome and traditional box cameras offer optimal indoor and outdoor surveillance while our line of discreet and covert cameras preserves a welcoming environment without sacrificing security. In high-contrast areas, our XP3 cameras with Wide Dynamic Range deliver usable images in the most challenging conditions.



Faster, more accurate and versatile than older video systems, our Digital Video Recorders are easy to set up and can quickly start improving productivity. From the entrylevel quality of Digia™ II to the breakaway performance of the hybrid SymDec<sup>™</sup> 16 plus 4, GE Security allows you to capitalize on your current analog equipment while migrating to the digital platform. Superior image quality comes through real-time MPEG-4 recording on ALL channels up to D1 resolution and up to 600 fps for improved decision-making ability and forensics accuracy.

# With a full range of video surveillance products, GE Security provides you with everything you need to ensure optimized security for any application.



#### Mobile Systems

The on-board MobileView® video surveillance and recording system is designed for buses, light rail, cars, delivery trucks and other vehicles. Its digital recorder stores up to 45 hours of high-resolution color images at 30 fps. By helping passengers feel safer and protecting against liability claims, MobileView is now standard equipment on transportation systems throughout the world.

### Intelligent Video Platform

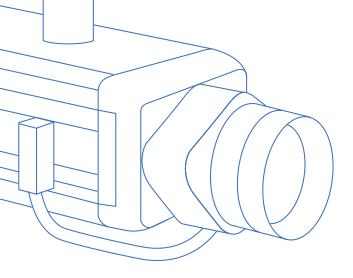
VisioWave™ Intelligent Video Platform (IVP) integrates software, advanced compression technologies and precision-engineered hardware to create a comprehensive security system. Embedded with advanced Video Content Analysis, VisioWave IVP analyzes video streams to alert you of displaced, blocked or out-of-focus cameras. Scalable to 10,000 cameras for seamless system growth, combined with an open architecture for easy integration, VisioWave IVP meets your needs today and tomorrow.

#### Video Management Software and Integration

GE Security offers enterprise software that provides management of digital video across IP networks. Our SymSecure™ VMS leverages your IT infrastructure to provide networked video recording, virtual matrix switching, alarm management and web access to live and recorded video. For the quickest, easiest way to manage, configure and control all your video security components, SymSecure is the answer.

GE also offers hardware integration with access control and intrusion with Integrated Security Management Systems software like Facility Commander® Wnx and Alliance.





Across-the-board experience.





When a large medical center in the Northeast needed to secure 38 buildings totaling 3.5 million square feet, they turned to GE for an integrated video solution that included surveillance cameras and an intelligent video system.

A large insurance company was able to quickly upgrade their headquarters with integrated security components including cameras, DVRs, motion detectors and software. With thousands of employees and children in an on-site daycare center, the company is now looking to install integrated systems into their 287 regional offices for a safe and secure environment.



Video systems from GE Security are protecting financial institutions around the globe, helping detect activities that can provide key evidence in legal cases.

Millions of commuters from Hong Kong to Paris to Atlanta are kept safe on buses, trains and other public transportation with GE's intelligent video platforms and mobile surveillance solutions.



School districts across the country are migrating to GE IP cameras to monitor activity at different school locations—keeping students safe and parents worry-free.



# Security that comes from on-going service and support.

One of the most important benefits of a relationship with GE is access to a broad-based network of authorized dealers, partners and distributors. This well-organized infrastructure allows us to provide you with personalized attention efficiently and effectively.

You'll also benefit from some of the most competitive warranties in the industry, as well as easy advance-replacement options. Our commitment to the highest-quality support and service extends beyond our staff to numerous resources and materials. From online tutorials to classroom training modules, we ensure you have all the information you need to build, and maintain, the very best security system for you.



#### GE Security

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Australia T 61-3-9259-4700 F 61-3-9259-4799

Europe T 32-2-725-11-20 F 32-2-721-40-47

Latin America T 305-593-4301 F 305-593-4300

gesecurity.com

Specifications subject to change without notice.

© 2008 General Electric Company All Rights Reserved Optimal video solutions are the best means of protecting the safety of the people and property you are committed to protect. But no two facilities are alike, and GE Security brings together best-in-class resources to implement solutions customized to your unique challenges and opportunities.

Perhaps most valuable, with a GE relationship comes the confidence of working with one of the world's most respected companies. For more than 110 years, businesses and organizations have relied on GE and our commitment to create new technologies that make lives better.

For more information on the many products that are sold and serviced by our trained and knowledgeable network of strategic and channel partners, call or visit us online at gesecurity.com to locate the authorized GE partner nearest you.



